

AUG 31 2012

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*51	TH	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/30-08/30	0	0	0	\$0.00	
Rating: 7.0												
Sales Remark: V11 CANCEL SPOT												
V11 Comment Changed, Spots/week Changed												
	*53	TH	9P-10P	ROOKIE BLUE	:30	\$1,750.00	08/30-08/30	0	0	0	\$0.00	
Sales Remark: V11 CANCEL DUE TO CONVENTION												
V11 Comment Changed, Spots/week Changed												
	*54	SA	7P-10P		:30	\$3,500.00	09/01-09/01	1	1	1	\$3,500.00	
Buyline Comment: ALA/ MICHIGAN												
Sales Remark: V11 ADD TO SKED MKG FOR CONVENTION SPOT MISSED												
V11 Added												
	*55	M	9P-10P		:30	\$1,750.00	09/03-09/03	1	1	1	\$1,750.00	
Buyline Comment: CASTLE												
Sales Remark: V11 MKG FOR PRIME MISSED 8/30												
V11 Added												

Rep Order# 8839322 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 47742

Printed: 08/31/2012 10:41 AM
Last Received: 08/31/2012 10:30 AM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 135/426/2980
Flight Dates 08/24/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 2 / \$5,250.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00 Sep 12: 53 / \$33,400.00

Sales Totals: 67 / \$38,700.00

Station Totals: 67 / \$38,700.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$290,977

CABL	0%	KAGG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	30%	KTVX	13%	KUCW	1%	KUPX	0%	KUTV	25%
NTVX	0%								

Books null
Demos RA35+

Makegood Details

KTVX-TV

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
47742	08/24/12-08/30/12	08839322	426
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
National Republican C	NRCC IE 2012	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
National Media Team	155	Fax:	2980

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
53	1	08/30/12	---Th----	KTVX	CONVENTION 8/27-30	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								
48	4	08/30/12	---Th----	KTVX	Rookie Blue 9-10p 4/5-TF	9p-10p	:30	0	\$1,750.00	0.00	Rookie Blue	NM
				[1] KTVX								
Totals									2		\$5,250.00	0.00

Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	4	09/03/12	M-----	KTVX	Castle 9-10p	9p-10p	:30	0	\$1,750.00	0.00	Castle	NM
				[1] KTVX								
53	1	09/01/12	-----Sa--	KTVX	NCAA FB 6p-9:30p	6p-9:30p	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								
Totals									2		\$5,250.00	0.00

Reason:

[Approved by Buyer]